



Firmada por Ron Arad, Do-Lo-Rez es la unión de dos piezas, alfombra y sofá, entendida como un único elemento. Creados de forma conjunta, construyen un proyecto insólito que acerca el mundo virtual al real. Su nombre surge de la expresión "do low resolution" y la idea le sobrevino viendo una imagen pixelada en baja resolución, que ha materializado mediante una superficie tridimensional. La alfombra se confecciona enrasando cada cuadrado a una altura diferente de su contiguo. Por otro lado, su extraordinario formato comporta múltiples vértices que parecen finales de un puzzle inacabado. Este juego de volúmenes y niveles da rienda suelta a la customización.

Created by Ron Arad, Do-Lo-Rez is a union of two pieces, rug and sofa, conceived as a single element. Created jointly, they form an unusual project that brings the virtual world closer to the real world. Its name comes from the expression "do low resolution". The idea came to him after seeing a pixelated image in low resolution, which has materialised into a three-dimensional surface. The rug is made by making each square a different height from the ones beside it. On the other hand, its extraordinary format involves multiple vertices that seem like the final pieces of an unfinished puzzle. This game of volume and levels gives free rein to customisation.

Collection

Do-Lo-Rez

Ron Arad

nanimarquina

Rojos · Reds

Azules · Blues

Grises · Greys

Do-Lo-Rez 1



184x276

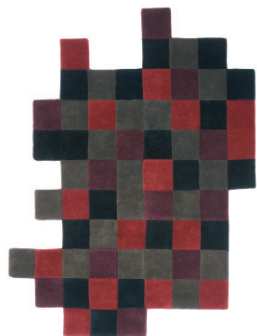


184x276

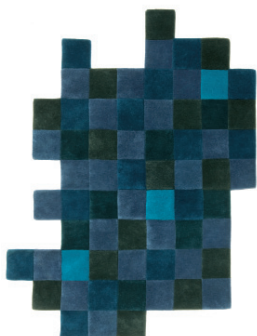


184x276

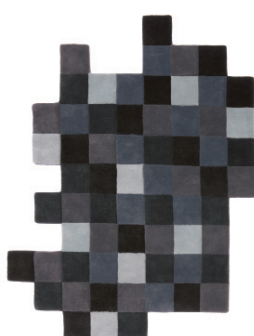
Do-Lo-Rez 2



207x253



207x253



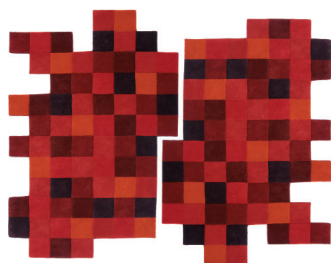
207x253

Composiciones · Compositions

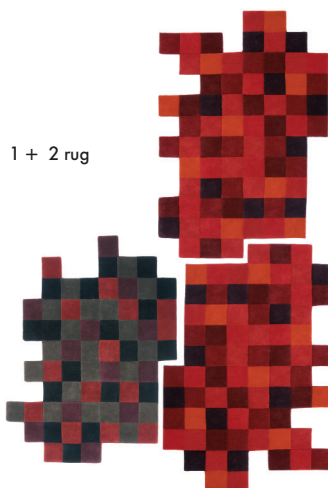
1 rug




1 + 1 rug



1 + 2 rug



Fibre 100% New Zealand Wool · Manufacture Handmade · Technique Hand tufted · Density 46.500 knots/m² · Wool pile height 8 - 15 - 30 - mm · Total height 36 mm · Weight 5 kg/m²

 No dry-cleaning

Head Office

Església 10, 3er D
08024 Barcelona (Spain)
T + 34 932 376 465
F + 34 932 175 774
info@nanimarquina.com
www.nanimarquina.com

Shop

Rosselló 256/Av. Diagonal
08037 Barcelona (Spain)
T + 34 934 871 606
F + 34 934 871 574
bcnshop@nanimarquina.com